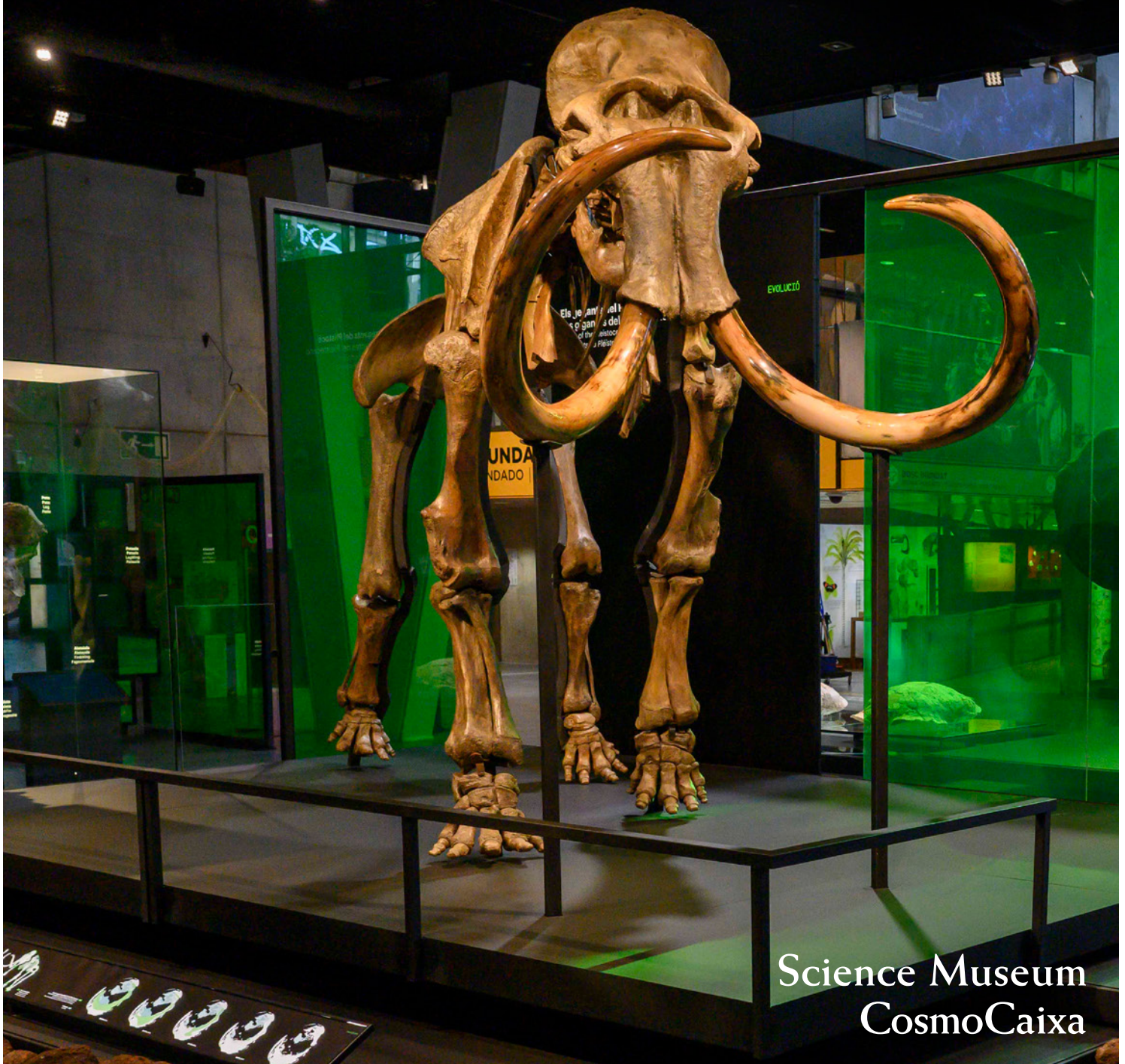


Results and analysis of the visitors

# Science Museum CosmoCaixa



Science Museum  
CosmoCaixa

# Summary

---

<b>1.</b>	<b>Visitors of Science Museum CosmoCaixa</b>	
1.1	Museum visitors 2004-2025 .....	4
1.2	General public visitors.....	5
1.3	Schoolchildren visitors .....	6
1.4	Visitors of the leading spaces .....	7
<b>2.</b>	<b>Origin and characteristics of visitors</b>	
2.1	Origen of visitors. General public and schoolchildren visitors .....	9
2.2	Visit profile and visitor profile .....	10
<b>3.</b>	<b>Exhibitions</b>	
3.1	Total visitors ranking.....	12
3.2	Daily visitors ranking .....	15

## Data sources:

- General public surveys
- Ticket sales systems

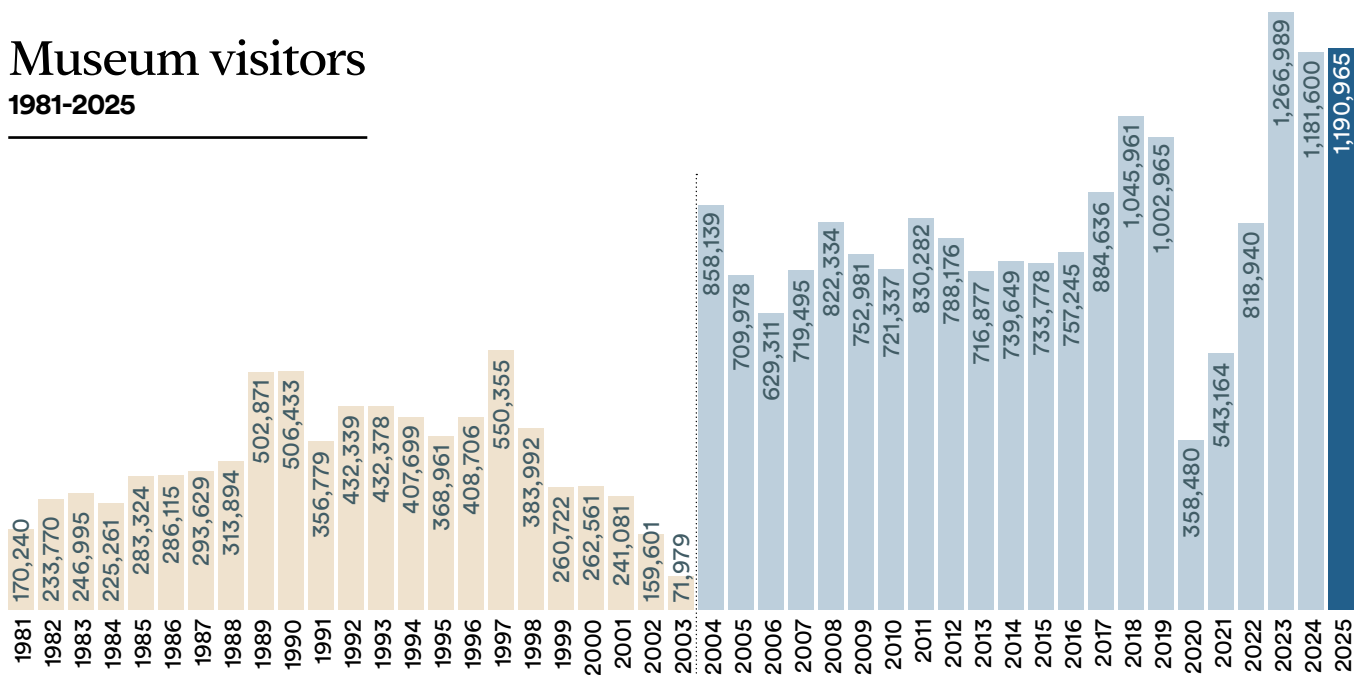
1

*Visitors*  
of Science  
Museum  
CosmoCaixa

1.1

# Museum visitors

## Museum visitors 1981-2025



► Restructuring and expansion of the museum as CosmoCaixa

Total data  
1981-2025

**25,472,967**  
visitors

Total data  
2004-2025

**24/9/2004**  
Inauguration CosmoCaixa

**18,073,282**  
visitors

**7,203**  
open days

**2,509**  
visitors/day

Rating  
2025

Overall Score:  
**9.0**

Centre Visit NPS.\*  
**73.6**

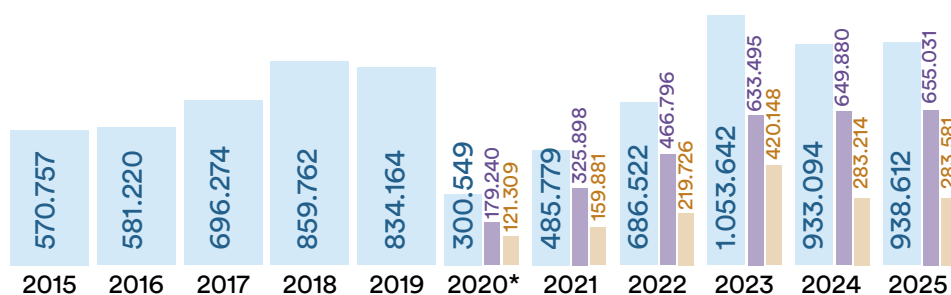
\*(NPS: Net Promoter Score).

1.2

# General public visitors

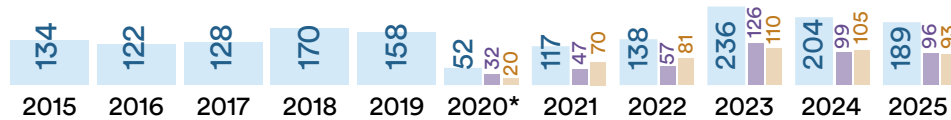
## General public visitors

Total amount of people who have visited Science Museum CosmoCaixa Barcelona



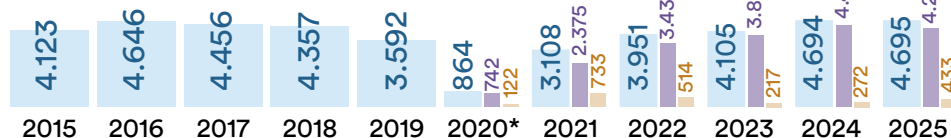
## Activities performed in the center

Total different activities offered



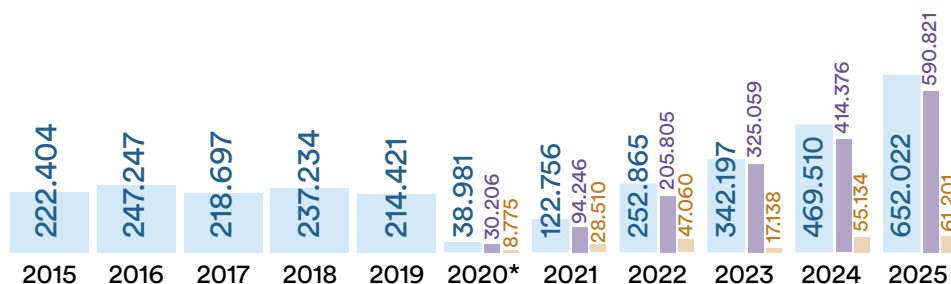
## Sessions

Total number of sessions of the activities



## Activities' users

Number of people who have participated in the activities



General public Family audience Adult audience

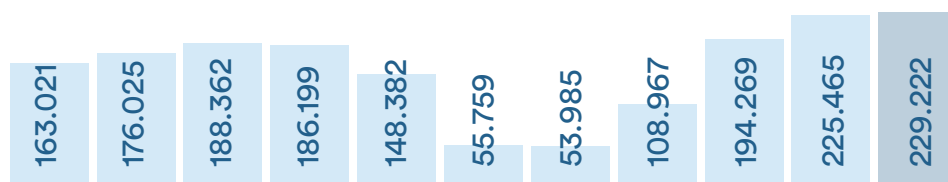
(\*) Before 2020, the general public included family audiences and adult audiences

1.3

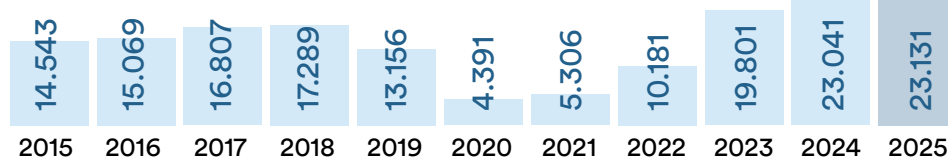
# Schoolchildren visitors

## Schoolchildren visitors

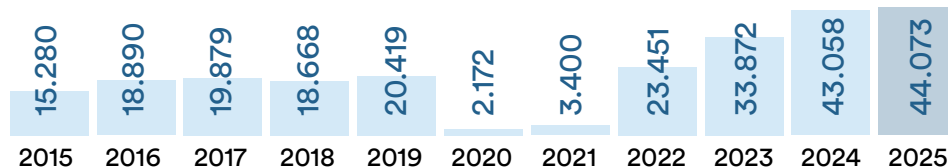
Total amount of visitors from educative centers



## Accompanying teachers

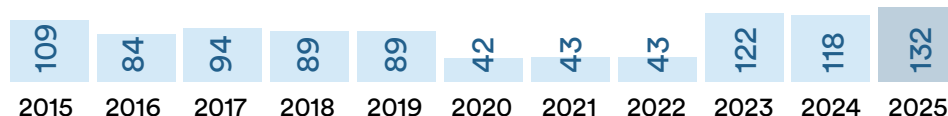


## Summer schoolcamps



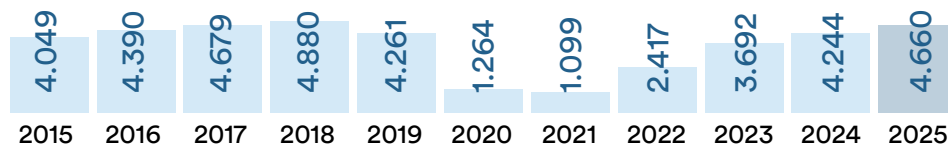
## School activities in the center

Total diferent activities offered



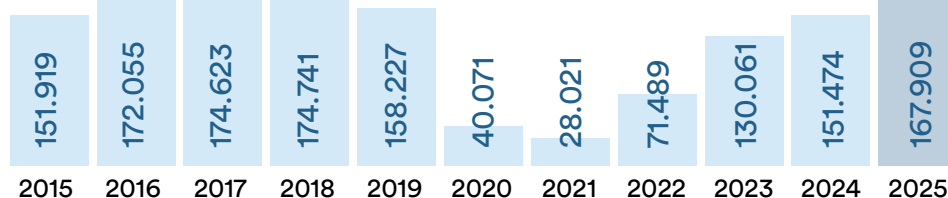
## Sessions

Total number of the sessions of the activities



## School activities' users

Number of students who have participated in the activities



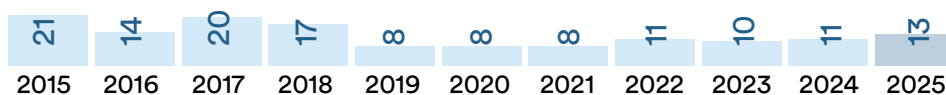
1.4

# Visitors of the leading spaces

## Planetarium

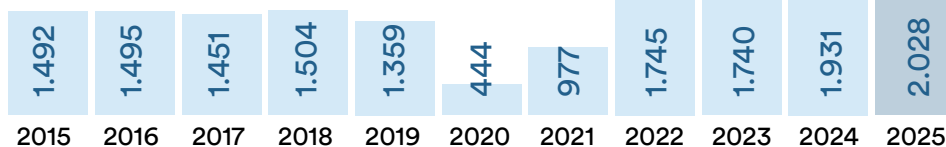
### Planetarium programs

Offered programs



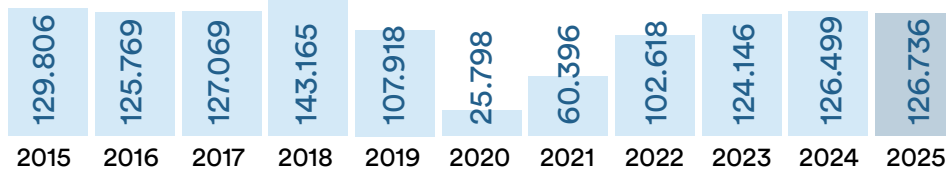
### Sessions

Total number of sessions of the projections



### Planetarium visitors

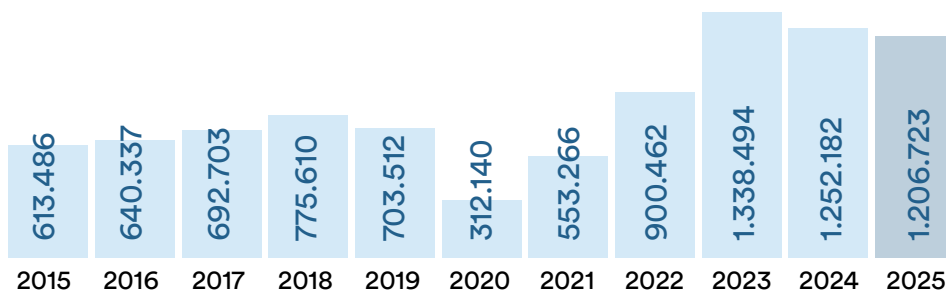
Total number of sessions of the projections



## Permanent exhibitions

### Visitors of the permanent exhibition

Total of visitors



# 2

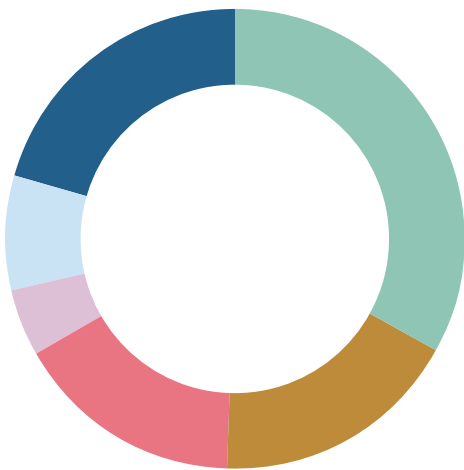
## *Origin and characteristics of visitors*

2.1

# Origin of visitors

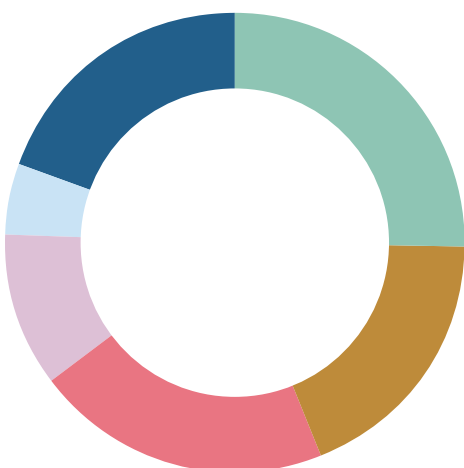


## General public visitors 2025



- 33.23%** Barcelona City
- 17.41%** Metropolitan Area of Barcelona
- 16.12%** Province of Barcelona (not including city)
- 4.72%** Lleida / Tarragona / Girona
- 8.13%** Spain (not including Catalonia)
- 20.39%** Foreign

## Schoolchildren visitors 2025



- 25.43%** Barcelona City
- 18.73%** Metropolitan Area of Barcelona
- 20.65%** Province of Barcelona (not including city)
- 10.73%** Lleida / Tarragona / Girona
- 5.19%** Spain (not including Catalonia)
- 19.25%** Foreign

2.2

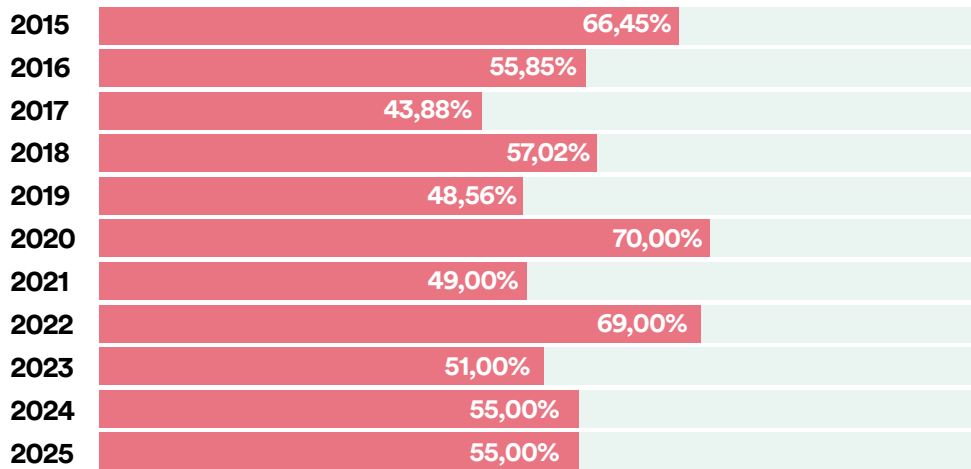
# Profile



## Visit profile

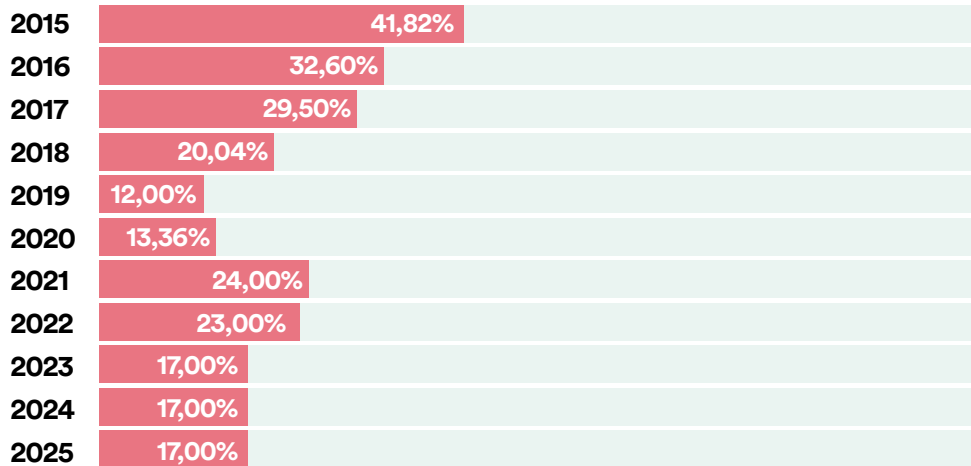
### Family

Whith whom he has came visit



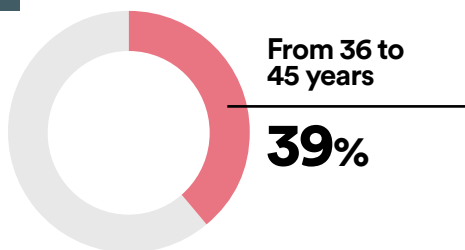
### New public

People who visited us for the first time

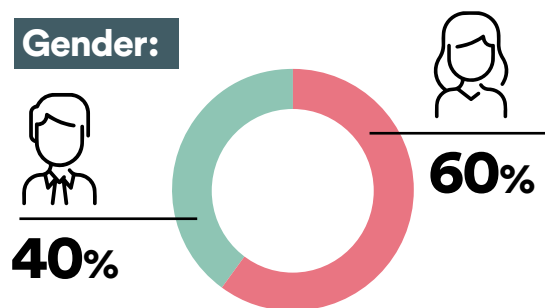


## Visitor profile

### Age:



### Gender:



3

*Exhibitions*



# Exhibitions

## 3.1

### Total visitors ranking 2004-2025

	Visitors:	Visitors/day:
The iguanas 24-9-2004 / 4-6-2006	<b>1,695,365</b>	<b>2,743</b>
Top science 8-4-2014 / 31-12-2018	<b>1,463,195</b>	<b>845</b>
Numbers of good family 16-7-2008 / 18-4-2010	<b>703,912</b>	<b>1,098</b>
Dinosaurs, treasures of the Gobi desert 16-2-2011 / 18-3-2012	<b>693,957</b>	<b>1,944</b>
Cheers the difference! 23-1-2007 / 31-8-2008	<b>659,545</b>	<b>1,126</b>
Mirrors within reality and beyond 12-4-2019 / 23-2-2020	<b>627,778</b>	<b>1,993</b>
Dinosaurs of the Patagonia 25-10-2023 / 2-6-2024	<b>616,943</b>	<b>2,817</b>
Magic - abracadabra 18-11-2009 / 9-1-2011	<b>606,527</b>	<b>1,455</b>
Tecnorevolution 26-4-2012 / 15-5-2013	<b>596,377</b>	<b>1,744</b>
Mediterranean 10-12-2013 / 15-1-2015	<b>563,416</b>	<b>1,592</b>
Einstein 4-10-2005 / 25-2-2007	<b>483,525</b>	<b>950</b>
Let's talk about drugs 20-2-2014 / 19-6-2016	<b>479,330</b>	<b>629</b>
The Sun, Living with our star 22-3-2022 / 8-1-2023	<b>477,089</b>	<b>1,645</b>

## Total visitors ranking

2004-2025

	Visitors:	Visitors/day:
Recycling..... 3-6-2010 / 29-1-2012	<b>455,671</b>	<b>828</b>
The Science Behind Pixar..... 16-5-2023 / 3-9-2023	<b>434,789</b>	<b>3,917</b>
Microlife..... 07-5-2013 / 21-4-2014	<b>429,292</b>	<b>1,372</b>
Physics and music..... 24-4-2007 / 8-6-2008	<b>390,258</b>	<b>950</b>
Tyranosaurus rex..... 27-10-2017 / 21-5-2018	<b>379,119</b>	<b>1,858</b>
Darwin..... 20-10-2009 / 15-11-2010	<b>369,069</b>	<b>944</b>
MateMiFaSol, sound journey from chaos to cosmos..... 10-7-2024 / 12-1-2025	<b>373,022</b>	<b>2,016</b>
Robots, Humans and machines..... 12-7-2018 / 3-2-2019	<b>337,474</b>	<b>1,654</b>
Air, Breathing and child health..... 14-10-2010 / 16-10-2011	<b>322,863</b>	<b>1,006</b>
Epidemic!..... 27-3-2012 / 10-2-2013	<b>303,862</b>	<b>902</b>
Jules Verne..... 23-6-2005 / 19-3-2006	<b>301,452</b>	<b>1,121</b>
Experiment 2100..... 19-3-2015 / 24-1-2016	<b>289,035</b>	<b>1,021</b>
Earth/Mars..... 21-12-2006 / 20-1-2008	<b>278,935</b>	<b>706</b>
Sabres and mastodons..... 16-09-2019 / 04-10-2020	<b>259,279</b>	<b>686</b>
Tintin and the moon..... 17-12-2018 / 26-5-2019	<b>251,801</b>	<b>1,594</b>
Talking brains..... 30-3-2017 / 28-1-2018	<b>241,652</b>	<b>819</b>
PRINT3D, Reprint reality..... 29-9-2020 / 19-9-2021	<b>205,145</b>	<b>581</b>

## Total visitors ranking

2004-2025

	Visitors:	Visitors/day:
Let's talk about drugs ..... 15-1-2009 / 31-1-2010	<b>191,491</b>	<b>503</b>
Amazon from sun to sun ..... 21-2-2008 / 16-11-2008	<b>186,264</b>	<b>692</b>
The cradle of humankind ..... 8-3-2016 / 29-1-2017	<b>152,178</b>	<b>523</b>
Imaginary, A mathematic view ..... 29-6-2011 / 20-11-2011	<b>149,861</b>	<b>1,110</b>
Neuro scapes ..... 6-4-2006 / 26-11-2006	<b>148,955</b>	<b>637</b>
Tesla, the modern electricity genius ..... 26-10-2021 / 13-2-2022	<b>134,724</b>	<b>1,271</b>
Colours of the world ..... 14-2-2023 / 10-4-2023	<b>134,191</b>	<b>2,396</b>
Wildlife, photographer of the year ..... 18-5-2016 / 11-9-2016	<b>93,180</b>	<b>764</b>
Ecodesign ..... 17-7-2007 / 17-2-2008	<b>83,429</b>	<b>388</b>
Sputnik, The odyssey of Soyuz 2 ..... 20-2-2015 / 31-5-2015	<b>79,528</b>	<b>893</b>
Sapiens, understanding to create ..... 15-11-2016 / 5-6-2017	<b>51,833</b>	<b>286</b>
Accelerating science, an exhibition of CERN ..... 21-10-2015 / 10-1-2016	<b>41,267</b>	<b>581</b>
XXI, A feminine future ..... 06-6-2013 / 25-8-2013	<b>37,585</b>	<b>482</b>
Legacy Ramón y Cajal ..... 15-6-2012 / 15-9-2013	<b>19,227</b>	<b>243</b>
The artic is breaking ..... 4-10-2005 / 25-2-2007	<b>4,416</b>	<b>442</b>

*In operation*

Extraterrestrials. Is there life beyond Earth?

Until: 30/08/2026

## 3.2

## Daily visitors ranking

2004-2025

	Visitors:	Visitors/day:
The Science Behind Pixar 16-5-2023 / 3-9-2023	<b>434,789</b>	<b>3,917</b>
Dinosaurs, treasures of the Gobi desert 16-2-2011 / 18-3-2012	<b>693,957</b>	<b>1,944</b>
The iguanas 24-9-2004 / 4-6-2006	<b>1,695,365</b>	<b>2,743</b>
Colours of the world 14-2-2023 / 10-4-2023	<b>134,191</b>	<b>2,396</b>
MateMiFaSol, sound journey from chaos to cosmos 10-7-2024 / 12-1-2025	<b>373,022</b>	<b>2,016</b>
Mirrors within reality and beyond 12-04-2019 / 23-02-2020	<b>627,778</b>	<b>1,993</b>
Dinosaurs, treasures of the Gobi desert 16-2-2011 / 18-3-2012	<b>693,957</b>	<b>1,944</b>
Tyranosaurus rex 27-10-2017 / 21-5-2018	<b>379,119</b>	<b>1,858</b>
Tecnorevolution 26-4-2012 / 15-5-2013	<b>596,377</b>	<b>1,744</b>
Robots, Humans and machines 12-7-2018 / 3-2-2019	<b>337,474</b>	<b>1,654</b>
The Sun, Living with our star 22-3-2022 / 8-1-2023	<b>477,089</b>	<b>1,645</b>
Tintin and the moon 17-12-2018 / 26-5-2019	<b>251,801</b>	<b>1,594</b>
Mediterranean 10-12-2013 / 15-1-2015	<b>563,416</b>	<b>1,592</b>
Magic - abracadabra 18-11-2009 / 9-1-2011	<b>606,527</b>	<b>1,455</b>
Microlife 07-5-2013 / 21-4-2014	<b>429,292</b>	<b>1,372</b>
Tesla, the modern electricity genius 26-10-2021 / 13-2-2022	<b>134,724</b>	<b>1,271</b>

## Daily visitors ranking

2004-2025

	Visitors:	Visitors/day:
<b>Cheers the difference!</b> .....	<b>659,545</b>	<b>1,126</b>
23-1-2007 / 31-8-2008		
<b>Jules Verne</b> .....	<b>301,452</b>	<b>1,121</b>
23-6-2005 / 19-3-2006		
<b>Imaginary, A mathematic view</b> .....	<b>149,861</b>	<b>1,110</b>
29-6-2011 / 20-11-2011		
<b>Numbers of good family</b> .....	<b>703,912</b>	<b>1,098</b>
16-7-2008 / 18-4-2010		
<b>Experiment 2100</b> .....	<b>289,035</b>	<b>1,021</b>
19-3-2015 / 24-1-2016		
<b>Air, Breathing and child health</b> .....	<b>322,863</b>	<b>1,006</b>
14-10-2010 / 16-10-2011		
<b>Einstein</b> .....	<b>483,525</b>	<b>950</b>
4-10-2005 / 25-2-2007		
<b>Physics and music</b> .....	<b>390,258</b>	<b>950</b>
24-4-2007 / 8-6-2008		
<b>Darwin</b> .....	<b>369,069</b>	<b>944</b>
20-10-2009 / 15-11-2010		
<b>Epidemic!</b> .....	<b>303,862</b>	<b>902</b>
27-3-2012 / 10-2-2013		
<b>Sputnik, The odyssey of Soyuz 2</b> .....	<b>79,528</b>	<b>893</b>
20-2-2015 / 31-5-2015		
<b>Top science</b> .....	<b>1,463,195</b>	<b>845</b>
8-4-2014 / 31-12-2018		
<b>Recycling</b> .....	<b>455,671</b>	<b>828</b>
3-6-2010 / 29-1-2012		
<b>Talking brains</b> .....	<b>241,652</b>	<b>819</b>
30-3-2017 / 28-1-2018		
<b>Wildlife, photographer of the year</b> .....	<b>93,180</b>	<b>764</b>
18-5-2016 / 11-9-2016		
<b>Earth/Mars</b> .....	<b>278,935</b>	<b>706</b>
21-12-2006 / 20-1-2008		
<b>Amazon from sun to sun</b> .....	<b>186,264</b>	<b>692</b>
21-2-2008 / 16-11-2008		

## Daily visitors ranking

2004-2025

	Visitors:	Visitors/day:
Sabres and mastodons..... 16-9-2019 / 4-10-2020	<b>259,279</b>	<b>686</b>
Neuro scapes..... 6-4-2006 / 26-11-2006	<b>148,955</b>	<b>637</b>
Let's talk about drugs..... 20-2-2014 / 19-6-2016	<b>479,330</b>	<b>629</b>
PRINT3D, Reprint reality..... 29-9-2020 / 19-9-2021	<b>205,145</b>	<b>581</b>
Accelerating science, an exhibition of CERN..... 21-10-2015 / 10-1-2016	<b>41,267</b>	<b>581</b>
The cradle of humankind..... 8-3-2016 / 29-1-2017	<b>152,178</b>	<b>523</b>
Let's talk about drugs..... 15-1-2009 / 31-1-2010	<b>191,491</b>	<b>503</b>
XXI, A feminine future..... 06-6-2013 / 25-8-2013	<b>37,585</b>	<b>482</b>
The artic is breaking..... 4-10-2005 / 25-2-2007	<b>4,416</b>	<b>442</b>
Ecodesign..... 17-7-2007 / 17-2-2008	<b>83,429</b>	<b>388</b>
Sapiens, understanding to create..... 15-11-2016 / 5-6-2017	<b>51,833</b>	<b>286</b>
Legacy Ramón y Cajal..... 15-6-2012 / 15-9-2013	<b>19,227</b>	<b>243</b>

*In operation*

Extraterrestrials. Is there life beyond Earth?

Until: 30/08/2026

### Science Museum CosmoCaixa

Isaac newton, 26  
Barcelona 08022  
Tel.: 93 212 60 50  
www.cosmocaixa.org

### Timetable

Open from Monday to Sunday  
From 10am to 8pm  
Closed on the 25th December,  
1<sup>st</sup> and 6<sup>th</sup> January.

### Special timetable

From 10am to 6pm  
On the 24<sup>th</sup> and 31<sup>st</sup> December  
And 5<sup>th</sup> January.

### Customer support service

icosmocaixa@magmacultura.com

### Information service "la Caixa" Foundation

#### Welfare projects

Tel.: 900 80 11 37  
From Monday to Sunday,  
From 9am to 8pm

### Serveis del museu

The museum shop / Laie-Science Museum CosmoCaixa  
Restaurant & Cafe / Arcasa-Science Museum CosmoCaixa

### Parking

Saba-Museo de la Ciencia CosmoCaixa  
From 7am to 11pm  
Tel.: 93 253 74 88



The centre disposes of  
Free wi-fi connexion



Subtitles for deaf people  
Magnetic loop service



Interpretation in signs language  
Service of interpreters in signs  
language (LS) during the actuations



Accessible building



Ad)) accessible  
session with audio  
description in spanish

### Upon request:

Tel.: 93 212 60 50  
E-mail:  
Magnetic loop service  
rcosmocaixa@magmacultura.com

Follow us on:

